

Creating a Seimei Culture September 2020

**Spiritual Lead & President
Leadership Team**

Board of Directors

Vision

**Seimei
Members**

Mission

Foundational Roadmap for Change

Vision:

*Everyone using their
Seimei, in Myogo
with Hongen,
creating a
sustainable world.*

Mission:

*Pioneering world change
by using our Seimei and
helping people integrate
the actions of Seimei into
all aspects of their lives.*

- Building value for members
- Increasing member interaction
- Developing mentoring programs
- Increasing outreach
- Fostering inclusivity for all

- Building value for the community
- Establishing communities of practice
- Developing teaching centers
- Balancing between remote & community -based programs- POJ

- Building sustainable operational structure
- Building a financially stable future
- Ensuring administrative & technical support
- Integrating into all professions & interests

Seimei Foundation: Roadmap 2020

Path to the future within the context of a Covid-19 world -- the initial steps

Opportunities for Using Seimei i

Using Seimei:

- Develop a communication & marketing plan for programs that currently exist
- Increase usage of Zoom
- Develop special events

Value of Kibetsu & Jyoka

Increasing Value for Members:

- Develop interest groups
- Develop paths for practice (beginner, sempai, higher levels)

Places of Jyoka

Communities of Practice:

- Members bringing people to work on in the place of Jyoka
- All levels learning from each other
- Develop a menu of creative activities

Mentoring Programs

Membership Mentoring Programs:

- Review & restart Shimizu
- Develop Kibetsu mentoring program
- Develop outreach support

Assess Progress

Assess Progress:

- Periodically assess steps taken
- Make necessary changes
- Determine next steps

The Foundation:

Leadership Team & Financial Structure

Operational & Financial Infrastructure:

- Communicate leadership infrastructure
- Develop a plan for revenue streams based on the value of the Kibetsu & Jyoka of Hongen
- Leadership team structure is organizing Places of Jyoka & programs for members to experience & acknowledge the value.

The Future